

Fashion's Impact

60%

Items end up in landfill in first year of purchase

8%

Global CO2 emissions

35%

Ocean microplastics come from synthetic clothing



Me



Early experiments



Guangzhou China



Organic cotton farm



**Certified sustainable
viscose forest**



**Textile collection facility
Auckland**

A purple arrow pointing to the right, containing a white rectangular box with the text "Mindful, not fast." in bold black font.

Mindful, not fast.



Thank you!